

## **Art 143 Final Exam Study Guide**

### **Typography terminology:**

Points and picas

Serif/sans serif

Concordant/conflicting/contrasting

Spacing

### **Color**

RGB and what it's used for

CMYK and what it's used for

Spot color

Grayscale

Resolution (for print and screen)

### **InDesign**

Paragraph styles

Character styles

Paragraph indents and spacing

Master pages

Packaging

Page numbering

Margins, gutters, grids, bleeds

Flowing text

Placing images

Linking

Preflight

Running heads

Images: frame and content, cropping

File formats for print and screen